

“We do what it takes – talk to us!”

1. Strategizing DESIGN	2. Budgeting PLAN	3. Communicating BUILD
<ul style="list-style-type: none"> • Know your goals – what are the critical elements for your projects success? • What fabric will you want to use: type / color / weight? • What messaging is necessary; image and text? • When ordering different sizes, be aware that the print may look or impact differently on a small or XXL shirt. • Will Specialty Ink techniques better serve your goals? Remember certain fabrics will not be suitable with some Specialty Inks. • What placement is desired? There are some interesting locations that will attract more attention to the message. • Will a printed neck tag or a youth label be required? 	<ul style="list-style-type: none"> • Advance scheduling will help avoid ‘Rush Charge’ on orders. • A vector art-file is required. For other files, artwork charges apply. • Pricing is scaled by the number of prints, the number of colors required and the number of locations. If the fabric is 100% poly or fleece there are additional costs involved. Neck tag and youth labels are additional print costs. • White is the least expensive to print on. Dark colored garments require an under-base and if required, an ‘ink color change’ charge may apply for different colors. • Will you want the items tagged? Poly-bagged? Special fold? • Will you need drop shipping? 	<ul style="list-style-type: none"> • Order & Artwork is confirmed (Illustrator or Photoshop is best) • Digital Proof for design placement, color & size verification is sent for approval • Product (shirts) received & checked-in** <p>Optional Verification Steps:</p> <ul style="list-style-type: none"> • Pre-Production Sample is produced • Photo of the sample is emailed or original sample is sent for approval *** <p>Final Confirmation</p> <ul style="list-style-type: none"> • Order goes to press • Final QC, Tag / Polybag • Packaging/Shipment
<ul style="list-style-type: none"> • Communication is key – open discussion with your Customer Service Manager 	<ul style="list-style-type: none"> • Planning carefully will help us cost your project for you. 	<ul style="list-style-type: none"> • Right result for your Goals is attained!
<p>* For embroidery, production charges are based on ‘Stitch Count’ and quantity. There is a charge for digitizing an image; i.e. converting it into a stitch based embroidery tape.</p> <p>** To account for Mill Damage, or goods delivered in the wrong size(s), a spoilage allowance of one unit or 1% of the total order is required. (Note: PG blow out allowance is about 0.1%)</p> <p>*** To see the pre-production proof, nowadays, we send a digital photograph and expect an immediate response by telephone or email. A delay longer than 15 minutes the job will be taken down, rescheduled and the photo-proof is billed as a Pre-Production Proof.</p>		